



# IZABELA RODZEN-OLESIŃSKI

DESIGN DIRECTOR | ART DIRECTOR

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## TECHNICAL SKILLS

### *Adobe Creative Suite*

Illustrator, Photoshop, Indesign  
After Effects, Premiere Pro

### *Motion & Digital Content*

Animation, motion and video assets

### *Print & Production*

Material specification, packaging,  
3D prototyping, vendor coordination

### *Visual Systems*

Typography, layout architecture,  
ADA-aware design

## EDUCATION

### *Master of Fine Arts*

Graphic Design & Furniture Design  
William Paterson University | Wayne, NJ

## SUMMARY OF QUALIFICATIONS

Design leader with over 20 years of experience directing visual systems across brand, exhibition, print, and digital environments. MFA-trained in Graphic Design and Furniture Design with deep expertise in material execution and production oversight. Experienced in leading teams, refining workflows, and delivering precise, high-visibility work across global platforms.

## CORE EXPERTISE

**Visual Systems & Brand Execution:** Lead cohesive visual frameworks across exhibitions, product materials, digital platforms, and sales environments.

**Product & Presentation Materials:** Develop presentations and pitch materials that communicate collections with clarity and commercial precision.

**Exhibition & Environmental Graphics:** Design identity-driven graphics for exhibitions, signage, and architectural environments.

### *Digital & Motion*

Oversee website visuals, social assets, and motion graphics across global channels.

### *Production & Workflow Leadership*

Direct print production and material execution while refining systems and cross-functional collaboration.

## ACHIEVEMENTS

### *International Recognition*

Featured in *Logo Lounge Book 2000* International Identities by Leading Designers (2009), recognized for excellence in brand identity design.

### *Fine Art Production*

Produced limited-edition silkscreen prints in collaboration with artists including *Bob Dylan, Inez & Vinoodh, and Frederick J. Brown* – integrating technical precision with high-level artistic practice.

### *Exhibitions & Spatial Presence*

Exhibited furniture work at *ICFF, New York* (2012) – presenting experimental and design-led pieces within an international design platform.

Selected to present a furniture piece at the *Swarovski Store, New York* (2012) – integrating work into a luxury retail environment.

## EXPERIENCE

### *Senior Graphic Designer / Program Director*

Global Citizen (International Non-Profit)/ New York, NY  
February 2020 - Present

Lead and actively execute visual direction for international, multi-platform campaigns spanning exhibitions, digital ecosystems, print collateral, and immersive event environments, ensuring cohesive and detail-driven brand execution across all touchpoints.

Develop, refine, and implement scalable design systems used by cross-functional teams and global partners, remaining hands-on in template creation, asset production, and visual oversight to maintain consistency and accuracy at scale.

Manage projects from strategic concept through final production, directly contributing to design execution while overseeing timelines, collaboration, and quality control to deliver polished, high-visibility work under demanding deadlines.

Founded and direct the Young Artists Collective, developing a structured curriculum and mentoring students from across the globe, while leading exhibition curation, budget oversight, and full production and installation management.

### *Art Director / Print Production Artist*

Vernon Display Graphics / Carlstadt, NJ  
2003 - 2019

Directed and executed design and production for luxury retail environments, visual merchandising systems, packaging, and large-format display installations, translating brand strategy into fully realized physical experiences.

Led fabrication oversight, vendor coordination, press execution, and material specification with end-to-end production accountability, ensuring precision, quality control, and on-time delivery.

Conceptualized, designed, and built custom 3D display systems and prototypes for brands including Mercedes-Benz, J.Crew, Michael Kors, Lancôme, Milk Makeup, and Absolut Vodka, integrating structural design, material innovation, and brand storytelling.

Produced limited-edition silkscreen fine art editions in collaboration with Bob Dylan, Inez & Vinoodh, and Frederick J. Brown, ensuring technical precision for collectible works.